

CHARLESTON
WEDDING
EXPO

April 2011

Wedding Show Vendors:

The 8th Charleston Wedding Expo will be held at the Charleston Civic Center on Sunday afternoon, January 8, 2012 from 12 noon to 5:00 pm. We start our new year once again with the Early Bird registration that will run till Friday, August 31st, a four-month period to secure your booth location and save money at the same time!

Day of Show - we'll offer refreshments as you move in beginning at 8:00 am Sunday morning. For those larger exhibits we'll offer a scheduled Saturday move in.

Door Prizes: You are expected to offer a door prize which will be placed in the stage area day of show. **Door prizes will be awarded all during the show by host Charlie Cooper from noon through 5:00 pm. Please attempt to stay away from discounting and offer something they can use without additional purchase.**

Registration: Additional in-booth attendee registrations are not necessary as we'll have one major registration area at the front door. As with years past vendors' will receive all registration information via email or disk early in the week following the show.

Email is the best method for database delivery utilizing Excel but mailing is no problem.

Booth Space: We will continue with the 2011 floor plan so you can reclaim your location if you desire.

As you have questions or concerns please don't hesitate to contact me. We are looking forward to a very successful show once again in 2012!

Sincerely,



M. Sharon King
Event Coordinator

Wedding Expo is a collaborative effort of the Charleston Civic Center, Charleston Newspapers, Embassy Suites, Charleston Marriott Town Center and Electric 102.7

2012 CHARLESTON WEDDING EXPO

presented by the CHARLESTON CIVIC CENTER, CHARLESTON NEWSPAPERS,
EMBASSY SUITES, THE CHARLESTON MARRIOTT & ELECTRIC 102.7!

SUNDAY, JANUARY 8, 2012

EACH EXHIBITOR WILL RECEIVE:

- ♥10 x 10 BOOTH WITH 8-FOOT POLE & DRAPE BLACK & WHITE BACKDROP WITH 30-INCH SIDE CURTAINS. 10 x 20 DOUBLE BOOTH.
- ♥1 – 8 FOOT TABLE WITH WHITE TABLE CLOTH, BLACK SKIRTING AND TWO CHAIRS PER 10 X 10 BOOTH. 10 X 20 BOOTH WILL RECEIVE TWO COVERED & SKIRTED TABLES.
- ♥120 VOLT / 20 AMP ELECTRICAL CONNECTION
- ♥INCLUSION IN THE BRIDAL EXPO PROGRAM AND ALL OTHER PROMOTIONAL MATERIALS
- ♥ONE COPY OF ATTENDEE INFORMATION ON DISKETTE IN EXCEL OR VIA EMAIL
- ♥TWO PARKING PASSES PER BOOTH ♥5 ADMISSION PASSES ♥FREE WiFi

BOOTH SPACE COST: \$500.00 SINGLE BOOTH \$900.00 DOUBLE BOOTH

BOOTH ORDER: SIZE OF BOOTH: 10 X 10 _____ 20 X 10 _____

ADDITIONAL TABLES NO COVER @ 6.50 EA _____ C&S @ 13.50 EA _____

TERMS: ♥There is no solicitation or distribution of brochures allowed outside of your respective booth space / area. Wedding gown shops need to be aware.

♥The show policy is one exhibitor per booth space **but** arrangements can be made – but you must submit a form for each vendor within the booth for the program

♥Vendors are expected to donate a "stand alone" door prize valued at no less than \$100.00.

No discount certificates will be awarded

♥All food products must be small sizes for sampling purposes

EXHIBITOR INFORMATION FOR REGISTRATION & PROGRAM:

STORE NAME: _____

EXHIBITOR CONTACT: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

TELEPHONE: _____ E-MAIL _____

WEBSITE: _____

DOOR PRIZE DESCRIPTION: _____

VISA/MC/AMX # _____ EXP DATE _____

THREE DIGIT SECURITY CODE _____

AUTHORIZED SIGNATURE _____



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